

Work Plan 2015
Business and Economic Development Committee
Downtown LaGrange Development Authority

Goal: To create new economic investment into the downtown district through increased employment, residential housing and occupancy of available buildings.

Strategies:

Increase Employment

1. Actively recruit tenants not in the downtown
2. Insure adequate access to parking
3. Consult with retail strategies group
4. Evaluate diversification of business
5. Inventory government related businesses of Troup County

Residential Housing:

1. Inventory existing downtown housing units
2. Identify local and regional developers to promote downtown housing
3. Investigate incentives to housing developers
4. Study peer downtown housing success
5. Investigate possibility of a feasibility study for downtown housing

Available Buildings:

1. Maintain accurate inventory of buildings on website
2. Work with design guidelines to enhance appearance of buildings
3. Connect with absentee owners

Budget: July 1, 2014 – June 30, 2015 \$2500

Committee Members: Rick Mallory, Bill Stump, Ken Boatwright, Debbie Terrell,
Skip Smith, Speer Burdette, Susan Black

Staff Liaison: Bobby Carmichael