

Work Plan 2015
Design Guidelines
Downtown LaGrange Development Authority

Goal: To support the vision and mission statement and the current values of the Downtown LaGrange Development Authority and to strive to maintain and improve the quality of life in downtown LaGrange through carefully planned and managed physical attributes.

Objectives:

To encourage quality façade rehabilitation

To be the point of contact for downtown businesses regarding design resource information

To identify and monitor public areas for maintenance and improvement

To support the implementation of a way finding system

Projects:

1. Façade Improvements
 - a. Promote the existing façade grant program
 - b. Offer one \$4,000 Façade Grant
 - c. Consider all applications working with owner and design
2. Bench Project
 - a. Continue to offer for sale the benches around downtown area
 - b. Bring the program to the Chamber plaza area
3. Storefront Treatments
 - a. Encourage owners of vacant stores to clean windows
 - b. Promote community events through large window decals on vacant storefronts
4. Beautification
 - a. Encourage businesses to install planters at store fronts
 - b. Sidewalks / Promenades / Streets
 - c. Encourage the city to maintain trash cans/urns & replace as needed

2015 Tasks:

Continue to facilitate beautification through façade grants (\$9,000 in Budget)

Assist with Wayfinding design and installation as needed

Work with city to lessen the impact of hotel construction on downtown businesses

Advise city on traffic flow issues, especially with opening of new amphitheater

Committee Members: Kaye Minchew, Mitch Key, Jenny Copeland, Bobby Traylor, Judy Boggus, and Skip Smith

Staff Liaison: Bobby Carmichael / Barbie Watts

Budget: \$7500.00 Façade Grants, \$7000.00 Planter maintenance, \$3000.00 Banners