

Work Plan 2020

Business and Economic Development Committee

Downtown LaGrange Development Authority

Goal: To create new economic investment into the downtown district through incentives, increased employment, residential housing and occupancy of available buildings.

Strategies:

Incentives/ Improvements

1. Apply for Tax Allocation District for the entire Downtown District
2. Promote the Facade Grant program
3. Educate current owners and prospects on the TAD and Facade Grant programs

Increase Employment

1. Consult with Retail Strategies Group
2. Evaluate diversification of business
3. Inventory government related businesses of Troup County

Residential Housing:

1. Inventory existing downtown housing units
2. Identify local and regional developers to promote downtown housing
3. Investigate incentives to housing developers
4. Study peer downtown housing success
5. Investigate possibility of a feasibility study for downtown housing

Current Property Inventory:

1. Maintain accurate inventory of buildings on website
2. Work with design guidelines to enhance appearance of buildings
3. Connect with absentee owners
4. Keep Realtors informed of downtown inventory
5. Promote downtown business opportunities to fill vacancies

Committee Members: Al Brannon, Susan Black, Ken Boatwright, Tripp Penn, Skip Smith, Bill Stump, Debbie Terrell

Staff Liaisons: Bill Hunnicutt & Barbie Watts